

Direct Priority Entry

The Direct Priority Input method can be used when evaluating objectives with respect to another objective or when evaluating alternatives with respect to an objective.

In the example below, we are asked to evaluate all the objectives with respect to the decision to purchase a new car using the direct input method.

Enter values from 0 to 1 to indicate the priority for each of the Objectives with respect to **"Purchase a new car"**

Cost of Ownership ⓘ

[The Edmunds Inc. True Cost to Own® \(TCO\) pricing system calculates the additional costs you may not have included when considering your next vehicle purchase. These extra costs include: depreciation, interest on your loan, taxes and fees, insurance premiums, fuel costs.](#)

Purchase a new car ⓘ

This model was designed to select the best automobile to purchase with respect to price, performance, and style of three alternative vehicles.

Cost of Ownership	<input type="text"/>	<input type="range"/>
Performance	<input type="text"/>	<input type="range"/>
Style	<input type="text"/>	<input type="range"/>

You can enter a judgment by dragging the slider on the bar or by entering a number from 0 to 1 in the text box.

Your judgment is automatically recorded when you go to another step by clicking **Next**.

You can also enter judgments about the **relative preference of alternatives** with respect to an objective by using the direct priority entry.

Depending on how the Project Manager set up the evaluation, you will be asked to evaluate one alternative with respect to one objective per page, or all alternatives with respect to one objective per page, or one alternative with respect to all objectives per page.
