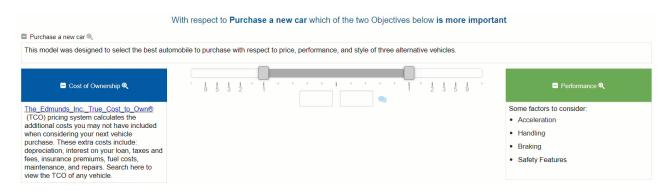
Single Pairwise Graphical/Numerical Comparisons

Pairwise graphical and numerical comparisons are used to express your judgment about the relative importance, preference, or likelihood of the two elements being compared.

In the example below, we are asked to compare the relative importance of the two objectives (Cost of Ownership and Performance) with respect to a car purchase decision.

Desktop



Mobile



You can enter a judgment by clicking or dragging the slider bar or by entering a number in the left or right boxes below the slider bar.

The judgment above shows that "Performance" is about twice as important as the "Cost of Ownership" with respect to the decision "Purchase a new car."

You can drag the bar only up to ratio 9:1 as the extreme.

Judgments with ratios > 9 to 1 can be entered numerically, which will move the slider on the extra white spaces from 9.

If you realize that your judgment is inverted, you can click on the === icon.

Expert Choice Comparion® Help Document

1	Your judgment will	be automaticall	y recorded when y	ou go to another	r step by clicking Nex	t.

You can also enter judgments about the **relative preference of two alternatives** with respect to an objective using the pairwise graphical or numerical comparison method.