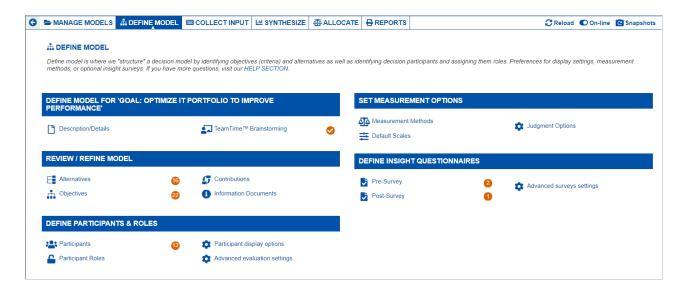
What is Define Model?

DEFINE MODEL is the first step in the decision process where we "structure" a decision model by identifying objectives, alternatives, and participants, and assigning roles to participants for providing judgments or data. After structuring the hierarchy of objectives and identifying alternatives, we can define the measurement methods and measurement scales.



O DEFINE MODEL

Defining the **Model name and description**, viewing or managing the **project details** (access code, get links, etc.), as well as identifying the Objectives and Alternatives in a **top-down** structuring begins with the identification of the objectives and sub-objectives; or **bottom-up** fashion begins by first identifying the alternatives and their pros and cons.

REVIEW / REFINE MODEL

Structuring and defining the decision model by identifying **objectives** (criteria) into a hierarchy, identifying **alternative** courses of action, determining which objectives each of the alternatives **contributes to**, and defining the **information documents**.

B DEFINE PARTICIPANTS AND ROLES

Identify decision **participants and** participant **groups.** Participant groups are recommended if the model will have more than a few participants. **Roles** for providing judgments or data can be assigned at the participant group level and then tweaked for individual participants.

SET MEASUREMENT OPTIONS

Defining how priorities are to be derived for the relative importance of the objectives as well as the relative preference of the alternatives with respect to the objectives. This involves identifying the **measurement methods** and **scales**, **display**, and **judgment preferences**.

DEFINE INSIGHT QUESTIONNAIRES

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ocess, at the end of the input collection process, or both.					